



## Press Release

Embargo until 25<sup>th</sup> of August 2023 10:05 a.m.

Düsseldorf, 25<sup>th</sup> of August 2023

### Live at the Caravan Salon Düsseldorf: the micro camper concept vehicle HABITON BY BÜRSTNER.

A stylish new kind of camper for trend-conscious singles, couples and families.



- Micro camper Habiton by Bürstner concept vehicle based on a Renault Kangoo
- Inflatable roof tent with a hardtop integrated into the vehicle silhouette
- "Wohnfühlen" home from home design for urban, young and style-conscious target groups
- Sustainable elements and various modular options for different uses

**Düsseldorf.** With the prototype HABITON, the renowned motorhome and caravan manufacturer Bürstner presents a vehicle that will make the hearts of young singles, couples and families who lead an urban lifestyle skip a beat or two.

"The micro camper concept vehicle HABITON is a prime example for the stylish new kind of camper that is suitable for the everyday urban life of our style-conscious target group and at the same time meets the strong trend towards flexibility and freedom," says managing director Jens Kromer.

Based on the popular Renault Kangoo, the concept vehicle impresses with its high level of suitability for everyday use and a well-thought-out modular concept. The vehicle fits into any multi-storey car park, but also makes no compromises when it comes to camping comfort and follows the latest design trends.

The "Wohnfühlen" home from home feel is unparalleled and extremely typical for Bürstner - like previous concept vehicles, the HABITON also follows the maxim of "Travel small, live large", and scores with numerous outstanding comfort features.

The wow factor is provided by an inflatable roof tent that is fully integrated into the vehicle silhouette thanks to a hardtop. With its modern design and the practical overall height of less than two metres, the HABITON is the perfect choice for the city and fits into any multi-storey car park.

Despite its compact size, the vehicle feels comfortable and spacious, whether its occupants are sitting down or in bed, thanks to the largest possible size of bed in the roof tent and inside the vehicle.

In terms of the feel of the space, the vehicle impresses with a modular concept - quickly adding or removing the respective modules makes it easy to switch from everyday life to camping, and vice versa. These include, for example, a removable kitchen unit including induction hob and sink, an inflatable mattress for the vehicle inside and an electric cool box. The lounge tent on the vehicle rear creates a full camping solution.

The trendy colour yellow and flexible features such as blackout elements attached with snap fasteners that can be used as bags during the day, air vents with fly screens, dimmable LED spots, hook-on baskets and an additional battery solution emphasise the trendy and modular character of this unique micro camper.

The HABITON BY BÜRSTNER highlights the trend toward sustainable leisure activities and travel.

The unique concept vehicle HABITON BY BÜRSTNER can be experienced live in Hall 6 at the Caravan Salon in Düsseldorf from 25 August to 3 September 2023.

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## Bürstner on social networks



### Bürstner GmbH & Co. KG

Bürstner is a brand in the mainstream segment that manufactures motorhomes, caravans and vans. Bürstner is particularly known for harmonious living ideas, functionality and living comfort with a contemporary look. Bürstner GmbH & Co. KG is based in Kehl, Germany, with a second production facility in Wissembourg (France/Alsace) and is part of the Erwin Hymer Group. Further information is also available at <https://www.buerstner.com/>

### Erwin Hymer Group

The Erwin Hymer Group is a 100 percent subsidiary of THOR Industries, one of the world's leading manufacturers of recreational vehicles with more than 32,000 employees worldwide. The Erwin Hymer Group unites motorhome and caravan manufacturers as well as motorhome and caravan accessory specialists, hire and financing services under one roof. The motorhome and caravan brands Buccaneer, Bürstner, Carado, Crosscamp, Compass, Dethleffs, Elddis, Eriba, Etrusco, Hymer, Laika, LMC, Niesmann+Bischoff, Sunlight and Xplore, the rental companies Crossrent, McRent and rent easy, and also the chassis specialist Goldschmitt, the accessories specialist Movera and the touring portal freeontour all belong to the Erwin Hymer Group. Further information is provided at [www.erwinhymergroup.com](http://www.erwinhymergroup.com).

For detailed information & explanations on all weight and seating specifications, please refer to our sales documents, our website, our configurator or contact our [brand dealer](#). If you have any specific questions, please contact us directly:

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