

Press Release

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Bürstner surprise: The new Fiat-based all-rounder model range Campeo TD – modern, digital, self-sufficient

- Off-grid model range with a diesel heating system as a standard feature and an optional solar panel
- MyBürstnerApp for smart motorhome control a standard feature
- Continuous, step-free thermos double floor ensures comfortable living conditions all year round.
- Five clever, compact layouts with up to six seats and seven berths
- New Fiat Ducato chassis with Smart and Flex features

Kehl. The motorhome manufacturer Bürstner, based in Germany's Baden region, has a surprise in store for the coming 2025 season: a new motorhome model range, the Campeo TD. The smart Fiat-based low profile semi-integrated with modern "wohnfühlen" home away from home feel equipment will be launched on the market in not just one, but an amazing five compact layouts. Both families with two to four children, as well as couples who are used to their home comforts, are bound to find their dream layout, as the Bürstner interior experts have once again realised new, clever living solutions in the Campeo TD. With a drop-down bed and bunk beds in the rear, the family layout Campeo TD 676 G even offers seven berths for the whole family – an astonishing feat, considering the overall length of 671cm.

New Fiat chassis in Smart and Flex versions, the two new feature lines

The Campeo TD is based on the new Fiat chassis, which Bürstner will be offering in two different chassis equipment lines from this season onwards: Smart and Flex. **Smart** is the standard line, with a 120PS engine, manual transmission and other basic equipment. If you order the more comprehensive **Flex** version, you will receive additional comfortable chassis equipment elements and this version can also be upgraded for special equipment such as automatic transmission or a safety package. A 140 hp manual gearbox can also be ordered.

Choice of compact layouts

Once again, the interior proves Bürstner's living area expertise. Both families with several children, as well as couples travelling on their own, will feel at home in the five clever layouts that vary between 5.99m and 7.38m in length (T 590, T 660, T 676 G, T 690 G and T 736). All layouts offer at least four seats and have a gross vehicle weight of less than 3.5 tons. The layout of the Campeo TD 676 is definitely designed for families; it is equipped with bunks beds in the rear and offers room for up to seven people, whilst the spacious Campeo TD 736 features a spacious free-standing French bed for couples who appreciate comfort. All layouts feature a continuous thermo double floor that makes it possible to also go camping during the very hot or very cold times of the year; the generous space between the two layers also provides plenty of room for storing luggage and leisure activity equipment.

The self-sufficient and smart way to travel

Self-sufficiency is trendy: Many motorhomers want to be able to tour off-grid, not least also in order to avoid the increasingly higher prices charged for electric hook-up on campsites. Bürstner has therefore equipped the Campeo TD with a diesel heating system that does not depend on external power sources. A solar panel for charging batteries and smaller electric appliances such as mobile phones and tablets whilst travelling is available to order as an optional extra. The MyBürstnerApp is also a standard Campeo TD feature. The app makes it possible to control appliances such as the compressor refrigerator and the diesel heating system via smartphone.

Modern "wohnfühlen" home away from home feel, including eco-friendly fabrics

A Bürstner wouldn't be a Bürstner without the legendary "wohnfühlen" home away from home feel interior equipment. The Campeo TD scores with a modern and streamlined interior design language, the warm furniture finish "Avana Slate" and a choice of three "Eco-Line" upholstery fabric versions (Faro, Mea, Pasio). The "Eco-Line" fabrics are based on recycled PET. These sophisticated and robust fabrics bear an ecolabel and meet the Global Recycled Standard, i.e. their fibres have been manufactured from recycled PET waste, and they were produced in working conditions that meet certain social criteria under consideration of all applicable environmental and chemical content regulations. Optionally, the vehicle upholstery can also be covered in a choice of two real leathers (Java and Secco).

Additional extra packs for even more comfort

Customers who feel they need more than the basic features can order two extra packs on top. The **Comfort pack** includes optimum lighting ambience elements such as cab blackout blinds, a sunroof, a habitation door with a window and the lighting pack, but also an electric retractable entrance step and much more. The **Attractive pack** scores with door sills, a spoiler protection guard, Bridge Light and other details such as Attractive exterior decals.

The Campeo TD will be presented to the international public for the first time at the Caravan Salon in Düsseldorf, which will be held from 30 August to 8 September. As usual, Bürstner will be exhibiting in Hall 6 at stand D03.

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Bürstner on social networks







Bürstner GmbH & Co. KG

For over 60 years, the Bürstner brand has stood for #wohnfühlen – the most wonderful home away from home feeling it is possible to have when travelling. The German caravan, motorhome and camper van manufacturer consistently realises smart living ideas and trendy interior concepts. Outstanding functionality, optimum living comfort and contemporary aesthetics ensure that customers experience that brand-defining #wohnfühlen feel. Bürstner is based in Kehl in Baden-Württemberg, Germany, where all of the necessary sewing and joinery are completed in-house; it also operates a second production facility in Wissembourg in the Alsace, in nearby France. The company belongs to the Erwin Hymer Group. For more information, please see www.buerstner.com.

Erwin Hymer Group

The Erwin Hymer Group is a 100 percent subsidiary of THOR Industries, one of the world's leading manufacturers of recreational vehicles with more than 32,000 employees worldwide. The Erwin Hymer Group unites motorhome and caravan manufacturers as well as motorhome and caravan accessory specialists, hire and financing services under one roof. The motorhome and caravan brands Buccaneer, Bürstner, Carado, Crosscamp, Compass, Dethleffs, Elddis, Eriba, Etrusco, Hymer, Laika, LMC, Niesmann+Bischoff, Sunlight and Xplore, the rental companies Crossrent, McRent and rent easy, and also the chassis specialist Goldschmitt, the accessories specialist Movera and the touring portal freeontour all belong to the Erwin Hymer Group. Further information is provided at www.erwinhymergroup.com.

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PRESS ENQUIRIES



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