



## Press Release

Kehl, december 2023

### "Gold" German Design Award 2024 for Habiton by Bürstner



**Kehl, Germany** - The renowned caravan and motorhome manufacturer Bürstner has won a "Gold" German Design Award 2024 in the "Excellent Product Design - Passenger Vehicles" category for its concept vehicle HABITON. The German Design Award is one of the world's most prestigious design awards and highly respected by expert communities.

Bürstner's micro camper concept vehicle HABITON particularly appeals to young singles, couples and families who lead an urban lifestyle. The vehicle is a prime example for the stylish new kind of camper that is suitable for the everyday urban life of this style-conscious target group and at the same time meets the strong trend towards flexibility and freedom.

Jens Kromer, chairman of the Bürstner management board, was delighted by the award: "We are extremely pleased to have won a "Gold" German Design Award 2024. This success confirms that we are one of the best, and that our design quality is outstanding."

The HABITON concept vehicle is based on the popular Renault Kangoo and impresses with a high level of suitability for everyday use and a well-thought-out modular concept. The vehicle easily fits into any multi-storey car park, but also meets all camping needs. It also follows the latest design trends and therefore looks modern and attractive.

For more information about the award-winning concept vehicle HABITON, see:

<https://www.buerstner.com/de/en/press-release/25-08-23-habiton>

With this German Design Award 2024 win, Bürstner once again proves the exceptional quality of its design and emphasises its position as a leading motorhome and caravan manufacturer.

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## Bürstner on social networks



### Bürstner GmbH & Co. KG

Bürstner is a brand in the mainstream segment that manufactures motorhomes, caravans and vans. Bürstner is particularly known for harmonious living ideas, functionality and living comfort with a contemporary look. Bürstner GmbH & Co. KG is based in Kehl, Germany, with a second production facility in Wissembourg (France/Alsace) and is part of the Erwin Hymer Group. Further information is also available at <https://www.buerstner.com/>

### Erwin Hymer Group

The Erwin Hymer Group is a 100 percent subsidiary of THOR Industries, one of the world's leading manufacturers of recreational vehicles with more than 32,000 employees worldwide. The Erwin Hymer Group unites motorhome and caravan manufacturers as well as motorhome and caravan accessory specialists, hire and financing services under one roof. The motorhome and caravan brands Buccaneer, Bürstner, Carado, Crosscamp, Compass, Dethleffs, Elddis, Eriba, Etrusco, Hymer, Laika, LMC, Niesmann+Bischoff, Sunlight and Xplore, the rental companies Crossrent, McRent and rent easy, and also the chassis specialist Goldschmitt, the accessories specialist Movera and the touring portal freeontour all belong to the Erwin Hymer Group. Further information is provided at [www.erwinhymergroup.com](http://www.erwinhymergroup.com).

For detailed information & explanations on all weight and seating specifications, please refer to our sales documents, our website, our configurator or contact our [brand dealer](#). If you have any specific questions, please contact us directly:

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