



Press Release

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Caravan comfort upgrade: smart control option already available from the entry-level model, and Black Forest Pack



- My Bürstner information app available for all caravans
- "Black Forest" caravan extra pack now also available for the Premio model ranges
- New caravan drop-down bed generation that is even easier to operate

Düsseldorf. Bürstner is upgrading its caravan offer for the 2024 season with features that add even more comfort, as the **My Bürstner Information app (MBI)** is now also available for the Premio and Premio Plus caravans as a standard feature, and as an optional extra for the Premio Life. With the aid of this app, all kinds of vehicle information such as the tyre pressure or whether the caravan is level can be accessed via a smartphone. A voltage meter and a digital spirit level are included as standard features. A water tank fill level monitor, tyre pressure monitor, noseweight monitor and gas level monitor are additional, optionally available features.

Sylvain Heideier, product manager for caravans at Bürstner, is delighted: "I'm pleased that we will now also be able to offer the smart MBI, which is currently available only

for the top-level range Averso, to all other Bürstner caravan buyers from next season onwards. Smart controls will therefore be the new 'normal' in Bürstner caravans. And with our new drop-down bed generation, we are offering our customers even more sleeping comfort that is even easier to operate – and therefore simply even more of a 'wohnfühlen' home from home feel."

Premio and Premio Plus: further new options

The extremely popular Black Forest pack already available for the motorhomes will now also be introduced for the Premio 455 TS and 495 TK. It includes alloy wheels, a hitch cover, a fine hammered finish and stabilisers including pads, as well as the complete Black Forest design: exterior graphics, upholstery and curtains, cushions, fitted sheet and felt/storage bag and costs €1,690 (in Germany).

For the new season, the inventor of drop-down beds in caravans is reinventing the same. The new drop-down bed generation suspended on belts still offers a sleeping area of the same size: 200 x 144cm. However, there is a new operating mechanism by means of a switch below the bed panel – the bed is now fully height-adjustable. It is suspended on car seat belts, rather than steel ropes, which makes it feel even safer to use. It now has a load bearing capacity of 200kg; all in all, the new design is 5kg lighter. The drop-down bed is a standard feature in the model ranges Averso Plus and Premio Plus.

Also new are the optionally available alloy wheels, as well as the, again optionally available, Fix & Go tyre repair set for the Premio and Premio Plus.

New for the Premio Life

The Premio Life impresses with an additional extra pack, "Active", with alloy wheels, a hitch cover, stabilisers including pads, reading lights in the dinette and the bedroom, Active exterior graphics as well as Active embroidery for only €1,390 (in Germany).

Also new and optionally available for the Premio Life are alloy wheels, the Fix & Go tyre repair set and also the My Bürstner app smart home system.

Model upgrade also for the Averso Plus

Next season, the 500 TS layout will be discontinued; all other layouts remain unchanged. The new alloy wheels as well as the Fix & Go tyre repair set will now be on offer as optional extras. The new drop-down bed generation is a standard feature here.

Learn more about the Bürstner caravans on the website:

[https://www.buerstner.com/de/de/CARAVANS/Overview of models](https://www.buerstner.com/de/de/CARAVANS/Overview%20of%20models)

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Bürstner on social networks



Bürstner GmbH & Co. KG

Bürstner is a brand in the mainstream segment that manufactures motorhomes, caravans and vans. Bürstner is particularly known for harmonious living ideas, functionality and living comfort with a contemporary look. Bürstner GmbH & Co. KG is based in Kehl, Germany, with a second production facility in Wissembourg (France/Alsace) and is part of the Erwin Hymer Group. Further information is also available at <https://www.buerstner.com/>

Erwin Hymer Group

The Erwin Hymer Group is a 100 percent subsidiary of THOR Industries, one of the world's leading manufacturers of recreational vehicles with more than 32,000 employees worldwide. The Erwin Hymer Group unites motorhome and caravan manufacturers as well as motorhome and caravan accessory specialists, hire and financing services under one roof. The motorhome and caravan brands Buccaneer, Bürstner, Carado, Crosscamp, Compass, Dethleffs, Elddis, Eriba, Etrusco, Hymer, Laika, LMC, Niesmann+Bischoff, Sunlight and Xplore, the rental companies Crossrent, McRent and rent easy, and also the chassis specialist Goldschmitt, the accessories specialist Movera and the touring portal freeontour all belong to the Erwin Hymer Group. Further information is provided at www.erwinhymergroup.com.

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